

Centralized Access to Cut Cost and Complexity in Literature Management

This Top 10 Med Device company implemented ReadCube to reduce redundant content purchases, eliminate disconnected systems, and provide global teams with centralized access to scientific literature. Knowledge teams now manage content more efficiently, while ensuring teams get the information they need.



The Opportunity

The Med Device manufacturer saw an opportunity to strengthen how scientific literature was managed and shared across teams. With information housed in multiple systems, there was room to streamline access, reduce unnecessary purchases, and improve consistency across business units.

By adopting a centralized approach, the company could better support internal stakeholders, maximize the value of content investments, and ensure literature workflows remained compliant, scalable, and easy to manage.

The Solution

ReadCube helped the company modernize knowledge access and content control.

- ✓ Centralized libraries eliminated redundant purchases and storage silos
- ✓ Role-based permissions ensured compliant, function-specific content access
- ✓ Real-time alerts kept teams aligned on new and relevant content
- ✓ The platform reduced reliance on third-party systems and manual distribution

The Results

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consolidated platform
supports content access across
business units

50-60%

in savings
by eliminating redundant content
and delivery services

In real time

users access shared content
without manual reconciliation