

Unified Content Platform That Speeds Up Review Cycles

A Top 15 Med Device company implemented ReadCube to eliminate content duplication, accelerate access to literature, and align multiple teams under a single platform. By replacing legacy tools and disconnected systems, the company reduced costs and built a scalable foundation for insight generation and cross-functional collaboration.

The Opportunity

The Med Device manufacturer recognized the potential to unify scientific content workflows across six business units—R&D, Regulatory Affairs, Medical Writing, Marketing, Field Sales, and Knowledge Management.

By consolidating tools and standardizing access, the company aimed to optimize content investments, reduce inefficiencies, and enable faster, better-informed decisions at scale.

The Solution

ReadCube helped streamline literature access and compliance across functions.

- ✓ Centralized platform eliminated third-party delivery tools and storage silos
- ✓ AI-driven search and tagging improved discovery speed and content relevance
- ✓ Role-based access supported secure, compliant team collaboration
- ✓ Strategic roadmap enabled expansion across additional business units

The Results

 **100s**

of hours

saved by eliminating manual reconciliation and system switching

\$10-\$100k

saved by consolidating systems and licenses



1

scalable platform

supports insight generation across business units